

## Health Products

Dr. Wilcox charges \$240.00 per hour, in increments of 10 minutes. He charges for his services using CPT (Current Procedural Terminology) codes which are the national standard for healthcare. Sometimes he does not charge for time but by the procedure, such as for intravenous therapy. However, for the majority of the one on one procedures performed, Dr. Wilcox will charge for his time.

Procedures, such as acupuncture and injection therapy, take varying amounts of time dependent on the procedure and the patient. A simple acupuncture treatment might take only a half hour and the charge would be \$130.00. However, if manual therapy or a longer consultation to discuss herbal medicines or nutritional supplements was necessary, the charge would be increased. Some people are more sensitive and require more time. Your options will always be discussed with you before anything is initiated.

For some procedures, an additional charge will be added for substances or equipment used in the procedure. For example, a B12 shot, for the average person, takes about 10 minutes to prepare and administer. The charge for 10 minutes would be \$40.00. An additional charge would be added for the B12. There are different types of B12 used for injection. Some are more concentrated, more effective and more expensive. The additional substance charge will vary depending on the choices you make after we discuss your options.

Intravenous therapy procedure charges are preset. However, for some highly sensitive people, more than normal time, care and substance administration is necessary. If you choose customized IV therapy, an additional charge may be added to the basic IV therapy charge.

Dr. Wilcox charges for his services in this way because he believes it improves the quality of his interaction with his patients and therefore it provides you with a more satisfying healthcare experience. Most doctors charge only by CPT code and therefore the more procedures or visits they do in a given amount of time, the more they can earn. Or, because of time restrictions determined by managed care health insurance organizations, many doctors are limited in how much time they may spend with a patient. This often results in a sense, by the patient, that the doctor is not spending as much time with them as they might want. By charging for my time, he is able to allow you to determine how long you want to spend with him to satisfy your needs and expectations. Whether you are a person with a more complex health picture or one who has lots of questions and therefore needs to spend more time, you may schedule according to your needs. Just let us know what you want so that we can schedule the time you need. We can discuss your options together.

The charge for laboratory testing will always be the professional or "doctors" rate charged by the laboratory. This will help to keep your costs down. Many laboratory charges include the shipping and often you can ship the specimen from your home. For some tests, an additional shipping and handling fee will be charged.

**Payment:** All charges must be paid at the time the service is provided or product is purchased. I accept payment by cash, check, Visa, MasterCard and American Express. Even if you have medical insurance, please bear in mind that you are responsible for payment of your charges in full. I will not bill your health insurance company. You pay for services at the time of treatment. I will provide you with a receipt containing all the information that your medical insurance company requires, and you are responsible for filing for reimbursement from your medical insurance company. I am not a contracted provider for HMOs. Therefore, if you have medical insurance with an HMO, the HMO will not usually reimburse you or me for the services provided. I have made this decision so that I can devote my time to providing better

healthcare to you, rather than using it to manage your medical concerns for the benefit of an insurance company. It also helps me keep my costs down, so I can provide more cost effective care to you.

**Missed or Canceled appointments:** For a missed appointment without proper notice, the regular fee for the type of appointment will be charged. If you must cancel an appointment, please let me know at least 24 hours in advance.